



**MMK & SDM MAHILA MAHAVIDYALAYA**  
**KRISHNAMURTHYPURAM, MYSORE**

**DEPARTMENT OF COMMERCE**

**REPORT ON WORKSHOP**

**“ENTRENEURSHIP Opportunities for Aspiring  
Entrepreneurs”**

**Resource Person:** Mr. Shashi Kumar. M  
Deputy Director  
MSME Development and facilitation office  
Ministry Micro, Small & Medium Enterprises  
Government of India.

**Co-Ordinator:** Mr. Prashanth Jain H. V  
Assistant Professor and HOD of Commerce

**Members:** Ms. Sandhya. S  
Assistant Professor Department of Commerce  
&  
Mr. Syed Sadath  
Assistant Professor Department of Commerce

**Venue:** College Auditorium

**Date:** 21<sup>st</sup> March 2024

**Beneficiaries:** III B. Com 'A' & 'B'

**Total Strength:** 102 Students

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**MMK & SDM Mahila Mahavidyalaya**  
**Krishnamurthypuram, Mysore-570 004**

**MMK & SDM MAHILA MAHA VIDYALAYA  
KRISHNAMURTHY PURAM, MYSORE**

**Department of Commerce**

Office of the Principal  
Date: 20/03/2024

**CIRCULAR**

The Department of Commerce is excited to extend an invitation to you for a comprehensive workshop on 21/03/2024 at 10:00 AM to 3:00 PM in Auditorium titled "**Entrepreneurship Opportunities for Aspiring Entrepreneurs.**" This initiative is part of our commitment to fostering entrepreneurial talent and equipping you with the knowledge and tools necessary to navigate the dynamic world of business. We Request all the final year BCom students to participate in the program.



HOD

(Sri Prashanth Jain H.V)  
Head of the Department  
Department of Commerce  
M. SDM Mahila Mahavidyalaya  
To read for all the classes 570004



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(Prof. Sainath Malligemadu)

Principal  
MMK & SDM MAHILA MAHA VIDYALAYA  
KRISHNAMURTHY PURAM MYSORE

III BCom - A -



III BCom - B -





## ENTREPRENEURSHIP AWARENESS PROGRAM

21/03/2024

at

**MMK & SDM MAHILA MAHA VIDYALAYA**

**Krishnamurthypuram, Mysuru-570004**

Affiliated to University of Mysore, Mysuru- NAAC Accredited with "B" Grade

**Organized By**

**MSME- Development & Facilitation Office**

**Ministry of Micro, Small & Medium Enterprises**

**Rajajinagar Industrial Estate, Rajajinagar, Bengaluru-560010**

In Association with

**Edukare ITES- Centre for Skill Development & Training Institute**  
**Dept. of Commerce-Staff & Students - MMK & SDM, MMV College**

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## **Introduction:**

On 21/03/2024, 102 Final year B.com students of MMK & SDM Mahila Mahavidyalaya, has participated In a Workshop on the topic "Entrepreneurship Opportunities for Aspiring Entrepreneurs" This Workshop was organized with the aim of fostering a culture of entrepreneurship among participants and providing them with valuable insights into the world of entrepreneurship. The workshop was designed to inspire, educate, and equip participants with the knowledge and skills necessary to embark on the entrepreneurial journey.

## **Program Objectives:**

- To create awareness about entrepreneurship as a career option.
- To impart knowledge about the fundamentals of entrepreneurship.
- To inspire and motivate individuals to pursue their entrepreneurial aspirations.
- To provide guidance on the steps involved in starting and managing a business.
- To facilitate networking opportunities for aspiring entrepreneurs.

## **Proceedings:**

The keynote address was delivered by Shashi Kumar. M, with a vast experience in the industry. He shared his journey at Micro, Small & Medium Enterprises, emphasizing the importance of passion, resilience, and innovation. He inspired participants to pursue their entrepreneurial aspirations and provided valuable insights into the challenges and opportunities in the entrepreneurial landscape.

## **Workshops and Interactive Sessions:**

Participants attended a series of workshops and interactive sessions focused on various aspects of entrepreneurship:

- **Identifying Business Opportunities:** Participants learned techniques for identifying market gaps and generating innovative business ideas.
- **Business Model Canvas:** Facilitators guided participants through the process of developing a business model canvas, covering key components such as value proposition, customer segments, and revenue streams.
- **Financial Planning and Management:** Experts provided insights into financial planning, budgeting, and managing cash flow for startups.
- **Marketing Strategies for Startups:** Participants learned about effective marketing strategies, branding, and customer acquisition techniques tailored to startup businesses.



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- **Legal and Regulatory Considerations:** Legal experts discussed important legal and regulatory considerations for startups, including business registration, intellectual property protection, and compliance requirements.

## Outcomes:

The Entrepreneurship Opportunities for Aspiring Entrepreneurs workshop yielded several significant outcomes, reflecting its effectiveness in achieving its objectives and impacting participants positively. Here are the key outcomes:

1. **Increased Awareness:** The workshop succeeded in raising awareness about entrepreneurship as a viable career option among participants. Many attendees expressed a newfound appreciation for the entrepreneurial journey and its potential rewards.
2. **Inspiration and Motivation:** The stories shared by successful entrepreneurs during the keynote address and panel discussion served as a source of inspiration and motivation for participants. Many left the workshop feeling empowered and enthusiastic about pursuing their entrepreneurial dreams.
3. **Enhanced Knowledge and Skills:** Participants gained valuable insights into various aspects of entrepreneurship, including ideation, business modeling, financial planning, marketing strategies, and legal considerations. The workshops and interactive sessions equipped them with practical skills and actionable knowledge that they could apply to their entrepreneurial endeavors.
4. **Networking Opportunities:** The networking session provided participants with valuable networking opportunities, allowing them to connect with fellow entrepreneurs, mentors, and industry experts. Many participants exchanged contact information, formed new connections, and explored potential collaboration opportunities.
5. **Positive Feedback:** Feedback from participants was overwhelmingly positive, with many praising the quality of the content, the expertise of the speakers, and the interactive nature of the sessions. Participants appreciated the opportunity to learn from experienced entrepreneurs and engage in meaningful discussions.
6. **Continued Support:** The workshop laid the foundation for ongoing support and mentorship for aspiring entrepreneurs. Participants were encouraged to stay connected with the organizers and fellow participants, leveraging the network and resources available to them as they embark on their entrepreneurial journey.



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## Conclusion:

The Entrepreneurship Awareness Program workshop was a triumph, igniting passion, equipping participants with essential skills, and fostering invaluable connections. As attendees depart, they carry with them the seeds of entrepreneurship, poised to embark on transformative journeys. With gratitude to all who made this event possible, we anticipate a future brimming with innovation and success.

Looking ahead, the impact of this workshop will reverberate far beyond its confines. Participants leave with a renewed sense of purpose, armed with the tools and confidence to turn their entrepreneurial dreams into reality. As they embark on their respective journeys, we are confident that they will not only navigate the challenges ahead but also pioneer innovative solutions, create jobs, and contribute to the socioeconomic fabric of our society.



**Head of the Department**

Head of the Department  
Department of Commerce  
MMK & SDM Mahila Mahavidyalaya  
K.M. Puram, Mysore - 570004



**Principal**

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MMK & SDM Mahila Mahavidyalaya  
Krishnamurthypuram, Mysore-570 00-

**Department of Commerce**  
**Workshop on: "Entrepreneurship Opportunities for Aspiring Entrepreneurs."**  
**Students Signature List**

Sl. No	Name	Class	Roll No	Signature
1	Adithi. Kornaya(S)	III B. Com 'A'	21700	Absent
2	Ankitha. H. K(K)	III B. Com 'A'	21701	Ankitha.H.K
3	Anusha. C(K)	III B. Com 'A'	21702	Anusha.C
4	Anusha. S(S)	III B. Com 'A'	21703	Anusha.S
5	Chaithra. R. M(K)	III B. Com 'A'	21706	Chaithra.R.M
6	Chandana. A. P(K)	III B. Com 'A'	21707	Chandana.A.P.
7	Chandana. V(K)	III B. Com 'A'	21708	Chandana.V
8	Chaya Rashmi. R(K)	III B. Com 'A'	21709	ChayaRashmi.R
9	Chethana T(K)	III B. Com 'A'	21710	Chethana.T
10	Damini. S(K)	III B. Com 'A'	21711	Damini.S
11	Devika. R. Chandru(K)	III B. Com 'A'	21712	Devika.R
12	Dhanya. G. T(K)	III B. Com 'A'	21713	Dhanya.G.T
13	Dharshini. S(K)	III B. Com 'A'	21714	Dharshini.S
14	Gaganashree K B(K)	III B. Com 'A'	21715	Gaganashree.K.B
15	Gayathri. Krupakar(K)	III B. Com 'A'	21716	Gayathri.Krupakar
16	Hamsana. S(K)	III B. Com 'A'	21717	Hamsana.S
17	Harshitha. Y(K)	III B. Com 'A'	21718	Harshitha.Y
18	Hasmitha. K. S(S)	III B. Com 'A'	21719	Hasmitha.K.S
19	Kanaka. Shree. B(K)	III B. Com 'A'	21720	KanakaShree.B
20	Kavana. M. S(K)	III B. Com 'A'	21721	Kavana.M.S
21	Keerthana. L(K)	III B. Com 'A'	21722	Keerthana.L
22	Keerthana. V(K)	III B. Com 'A'	21723	Keerthana.V
23	Lakshmi. R(H)	III B. Com 'A'	21724	Lakshmi.R
24	Likhitha Balraj	III B. Com 'A'	21725	Likhitha.Balraj
25	Madhu. S(K)	III B. Com 'A'	21726	Madhu.S
26	Madhushri. M(K)	III B. Com 'A'	21727	Madhushri.M
27	Manjushree D(S)	III B. Com 'A'	21729	Manjushree.D
28	N. Kusuma(H)	III B. Com 'A'	21730	N.Kusuma
29	Navyareeta. A. N(K)	III B. Com 'A'	21731	Navyareeta.A.N
30	Neha. Jain. T P(K)	III B. Com 'A'	21732	Neha.Jain.T.P
31	Nirmitha. Prasad. N S(K)	III B. Com 'A'	21733	Nirmitha.Prasad.N.S
32	Niveditha. S(K)	III B. Com 'A'	21734	Niveditha.S
33	P. Dhanushree(K)	III B. Com 'A'	21735	P.Dhanushree
34	Pooja M(H)	III B. Com 'A'	21736	Pooja.M
35	Pooja. Urs. P(K)	III B. Com 'A'	21737	Pooja.Urs.P

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36	Poorvika. R(K)	III B. Com 'A'	21738	Poorvika R
37	Prakruthi. M(S)	III B. Com 'A'	21739	Prakruthi M
38	Pushpa. S(K)	III B. Com 'A'	21740	Pushpa
39	Rakshitha. D(K)	III B. Com 'A'	21741	Rakshitha D
40	Rakshitha R(S)	III B. Com 'A'	21742	Rakshitha R
41	Reeya. Thangamma. K V(K)	III B. Com 'A'	21743	Reeya
42	Roshni. M. I(H)	III B. Com 'A'	21744	Roshni M
43	Rubiya. Banu. M(K)	III B. Com 'A'	21745	M. Rubiya Banu
44	S. Komala. Bai(K)	III B. Com 'A'	21746	S. Komala Bai
45	S. Sahana(H)	III B. Com 'A'	21747	Sahana
46	S. Varshini(K)	III B. Com 'A'	21748	S. Varshini
47	Sahana. M(K)	III B. Com 'A'	21749	Sahana M
48	Sanjanashree. S(K)	III B. Com 'A'	21750	Sanjanashree S
49	Shivaranjini. S. P(K)	III B. Com 'A'	21751	Shivaranjini S
50	Shreelakshmi. N(K)	III B. Com 'A'	21752	Shreelakshmi N
51	Sinchana. G(K)	III B. Com 'A'	21753	Sinchana G
52	Sinchana. K(K)	III B. Com 'A'	21754	Sinchana K
53	Sri Vidya. R(K)	III B. Com 'A'	21756	Sri Vidya R
54	Swapna. R(K)	III B. Com 'A'	21757	Swapna R
55	Thirtha. Sri(K)	III B. Com 'A'	21758	Thirtha Sri
56	Varsha. M. N(K)	III B. Com 'A'	21759	Varsha M
57	Nidhishree P(K)	III B. Com 'A'	21821	Nidhishree P
58	Sinchana C(K)	III B. Com 'A'	21822	Sinchana C
59	Swetha C(K)	III B. Com 'A'	21823	Swetha C
60	Aishwarya. M. K(S)	III B. Com 'B'	21760	Aishwarya MK
61	Ananya. H. T(K)	III B. Com 'B'	21761	Ananya H. T
62	Archana. B(K)	III B. Com 'B'	21762	Archana B
63	Bhavana. R(K)	III B. Com 'B'	21763	Absent
64	Bhoomika. N(K)	III B. Com 'B'	21764	Bhoomika N
65	Bhuvana. V. Kumar(K)	III B. Com 'B'	21765	Bhuvana V
66	Bibi. Jamaliya. Noorain(H)	III B. Com 'B'	21766	Absent
67	Dakshitha. N(S)	III B. Com 'B'	21767	Absent
68	Dhatri. H. R(K)	III B. Com 'B'	21768	Dhatri H
69	Gagana. P(K)	III B. Com 'B'	21770	Gagana P
70	Gaganashree S(K)	III B. Com 'B'	21771	Gaganashree S
71	Halale. Mahalakshmi. Rajesh(H)	III B. Com 'B'	21772	Halale
72	Harshitha. S(K)	III B. Com 'B'	21773	Absent
73	Inchara. C. G(K)	III B. Com 'B'	21774	Inchara C
74	Kalyani. G. N(K)	III B. Com 'B'	21775	Kalyani G. N
75	Kavana. Raj. N(K)	III B. Com 'B'	21776	Kavana Raj

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76	Kavya. H(K)	III B. Com 'B'	21777	Kavya. H
77	Keerthana. G(S)	III B. Com 'B'	21779	Keerthana. G
78	Lakshmi. M R(K)	III B. Com 'B'	21780	Absent
79	Leela. R(K)	III B. Com 'B'	21781	Absent
80	Lohitha. M. V(K)	III B. Com 'B'	21782	Lohitha.
81	Madhushree. A. R(K)	III B. Com 'B'	21783	madhu
82	Mahathi. R(K)	III B. Com 'B'	21784	Absent
83	Manasa. Ganesha(S)	III B. Com 'B'	21785	manasa
84	Mandara. K. P(K)	III B. Com 'B'	21786	Mandara K.P
85	Monisha. M(K)	III B. Com 'B'	21787	Monisha. M
86	Mouna. P(K)	III B. Com 'B'	21788	Mouna P
87	Nandana. Mohan(H)	III B. Com 'B'	21789	Nandana
88	Naziya(K)	III B. Com 'B'	21790	Naziya
89	Pragnya. M. V(S)	III B. Com 'B'	21791	Pragnya. M.V.
90	Prakruthi. M. M(K)	III B. Com 'B'	21792	Prakruthi
91	Pranathi. J(S)	III B. Com 'B'	21793	Pranathi
92	Pratyusha. S(K)	III B. Com 'B'	21794	Pratyusha
93	Pushpalatha. M(K)	III B. Com 'B'	21795	Absent
94	Rakshitha. H(K)	III B. Com 'B'	21796	Absent
95	Rakshitha. N(K)	III B. Com 'B'	21797	Rakshitha
96	Rakshitha. R(Ravikumar)(K)	III B. Com 'B'	21798	Rakshitha R
97	Ramya. B(K)	III B. Com 'B'	21800	Ramya B
98	Rathnashree. R(S)	III B. Com 'B'	21801	Absent
99	Sahana. Devaraja. Hegde(S)	III B. Com 'B'	21802	Sahana
100	Sahana. M. S(K)	III B. Com 'B'	21803	Absent
101	Sanjana. M(K)	III B. Com 'B'	21804	Absent
102	Sanjana. P(S)	III B. Com 'B'	21805	Sanjana
103	Shalini. S(K)	III B. Com 'B'	21806	Shalini. S
104	Sharada. N(K)	III B. Com 'B'	21807	Sharada N.
105	Shobhashree. H. B(K)	III B. Com 'B'	21808	Shobhashree. H. B
106	Shravani. V(S)	III B. Com 'B'	21809	Absent
107	Sinchana. C P(K)	III B. Com 'B'	21810	Sinchana. C P
108	Sinchana. P(K)	III B. Com 'B'	21812	Absent
109	Sonu. N(K)	III B. Com 'B'	21813	Sonu
110	Sowndarya. H. N(K)	III B. Com 'B'	21814	Absent
111	Sukalpa. S(S)	III B. Com 'B'	21815	Sukalpa
112	Suraksha. C. M(K)	III B. Com 'B'	21816	suraksha.
113	Sushmitha. H. S(S)	III B. Com 'B'	21817	Absent
114	Teena. A. G(K)	III B. Com 'B'	21818	Teena
115	Vaishnavi. D(K)	III B. Com 'B'	21819	Vaishnavi

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116	Yashaswini. V(K)	III B. Com 'B'	21820	Yashaswini V
117	Manasa	III B. Com 'B'	21824	Manasa
118	Pragathi D	III B. Com 'B'	21825	Pragathi H.O.
119	Vishrutha Sudhakar(K)	III B. Com 'B'	21826	Absent
120	Karthiga D(H)	III B. Com 'B'	21827	Karthiga



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Photos



  
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